

# Key trends in Sustainable finance

Early Metrics



95%

of millennials are interested in sustainable investing

70%

of people believe their investment decisions can impact climate change

64%

of UK investors want to invest in companies with a positive impact on society and the environment

1 in 4

surveyed millennial and gen Z consumers in the UK use digital-only challenger banks

\$1.7 trillion

was provided to 40 key companies in the global plastics supply chain, from 2015 to 2019, by large banks

\$3.8 trillion

has been funnelled into fossil fuels by the world's largest banks since the Paris agreement

## Sustainable banks in a nutshell



Ethical investments



Impact investing



Zero waste initiatives



Green loans



Reduced emissions



TreeCard's debit card is made of wood! A tree is planted every time a user reaches \$60 worth of spending



Doconomy's banking services enable users to monitor, reduce and offset the carbon impact of their transactions



Yova offers an easy-to-use digital-only platform for impact investing, targeting both beginners and experts



Wealthify offers ethical investment plans to its users, which can be adapted to their risk profile

€882bn

value reached by the European ESG fund market in Q2 2020, accounting for 9.3% of total European assets

90%

of institutional investors believe ESG portfolios perform as well or better than non-ESG investments

55%

of impact investment opportunities result in competitive, market-rate returns

74%

of professional investors worldwide plan to increase their allocation to socially responsible investments